

Inspired by the Despicable Me movies.

WANTED:

Evil greedy genius seeks teachers and scholars who are eager to sacrifice their current careers for substantial but temporary financial gains. Must have no hesitation in promoting teaching machines and tests that do not help students learn, but will result in enormous short-term profits for the testing and publishing industries.

Two kinds of minions are especially needed:

- 1. Researchers who support my products by writing long and dense scholarly papers that obscure serious errors in statistical analysis and logic.**
- 2. Classroom teachers who can represent my company to the public and speak convincingly as the voice of experience. A background in acting is a definite asset.**

Perfect for those who intend to leave academic research and classroom teaching and move to more lucrative positions in administration and private consulting.

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